

Press Release  
For Release after November 30  
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## Charlie Daniels Kicks off Bill Heard Chevrolet Concert Series at Fayetteville Villages Amphitheater

*November 30, 2002 Fayetteville, Georgia* Nancy Price from Fayetteville Main Street and title sponsor Bill Heard Chevrolet made it official this evening at the traditional annual Christmas Tree Lighting at Heritage Park. The six- concert series lineup was announced to an enthusiastic crowd gathered for the holiday festivities. Price remarked “We feel the series is a good mix of different styles of music with an emphasis on country.”

With all six concerts occurring on Saturday nights through June, July and August, Charlie Daniels will kick off the series June 14 with his 25<sup>th</sup> Anniversary Tour performance. June 28<sup>th</sup> the amphitheater will play host to Air Supply, the popular 80’s group. July 5<sup>th</sup> the beach music of the Drifters together with the female group The Marvelettes will be front and center. July 19<sup>th</sup> everyone will be “Hooked on a Feeling” as they listen to BJ Thomas perform all of his many hits. Be prepared to party on August 2<sup>nd</sup> when the Party Band of the South” the Swingin’ Medallions hit the stage, and the series will finish up on August 16<sup>th</sup> with the widely popular performer Glen Campbell.

Series tickets will go on sale Saturday January 11, at 10 a.m. at the Villages Amphitheater in Fayetteville. The amphitheater is located directly next to Fayette County High School on LaFayette Ave. Series tickets only will go on sale that day, with

individual tickets sold beginning in February. The series is priced at \$150 per person for a reserved tier seat for the entire six concerts. Lawn seating is available for \$120 per person for the series. Seats in the tiered section will be assigned, not general seating. There is space available in the tiered area for a small table to be set up in front of the chairs which helps create an atmosphere similar to Chastain Park.

Those individuals waiting in line on January 11 to purchase series tickets will be given a “lottery number” which will determine the order in which they will be placed in line. “No need to show up at 6 a.m. to purchase tickets”, remarked Price, “ we will draw numbers a few minutes before 10 similar to the procedure most ticket venues follow now”.

Orchestra tables and tiered tables are available only as part of the Gold sponsorship packet and anyone interested should call Nancy Price at 770-461-6029.

Gold Sponsors to date include Scarbrough & Rolader Development, Coca-Cola Bottling Company, Homebank Mortgage, Integrated Science and Engineering, Bank of Georgia, Oliver & Winkle P.C., Leslie Contracting, Talbot State Bank, Walker Concrete, Southern Crescent Mortgage, and Heritage Bank. According to Price there are a limited number of Gold Sponsorships available. Southern Community Bank is a silver sponsor, and that level includes reserved seats in the tiered seating area as well as marketing exposure. Call 770-461-6029 for further information.

